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**DIRECTOR OF SALES & MARKETING NAMED
FOR THE WESTIN RESORT & SPA IN WHISTLER**

WHISTLER, BC – Sept. 16, 2008 – The Westin Resort & Spa announced the appointment of Joanne Perschbacher to Director of Sales & Marketing for the award-winning 419 all-suite Westin Resort & Spa. Perschbacher will be responsible for the sales and marketing efforts for group, wholesale and leisure travel segments.

“It is not often you find an individual with strengths in all aspects of sales and marketing,” said Trevor Graham, general manager of The Westin Resort & Spa. “Given Jo’s outstanding knowledge of revenue management and experience with developing and executing successful business plans made her an ideal choice for this position. During our past respective years at Delta Hotels our paths crossed a number of times and I found her truly professional and driven to succeed. Her leadership skills and style positively influenced others to achieve result and goals, so it wasn’t surprising that the teams she managed won awards year after year. I am very delighted to now have this opportunity to work with Jo.”

Before making western Canada her home for the last 10 years in Vancouver, Calgary and Kananaskis, Perschbacher held positions in Toronto and Boston with Marriott hotels in addition to Delta, and most recently was with Intrawest’s Solara resort in Canmore, Alberta. Originally from the Kitchener-Waterloo area of Ontario, Perschbacher is a graduate of Seneca College in Toronto where her original aspiration was to work within the field of outdoor recreation. It was during a posting as a cross country ski instructor at a resort that provided her first formal introduction to the hotel industry and in ’91 joined the reservations department at the Marriott Eaton Centre in Toronto. Over the past 18 years, Perschbacher has held regional roles as well as property-specific positions and still remains an avid outdoor person.

Opened in April 2000, The Westin Resort & Spa is a residentially designed all-suite conference resort hotel and spa with close to 20,000 sq ft of event space. The Westin Resort & Spa has been twice named the #1 ski resort hotel in North America by *Condé Nast Traveler* and also named to its prestigious Reader’s Choice Awards for one of the top resorts in Canada. A Four-Diamond rated property, The Westin Resort & Spa has received awards from *SMART MEETINGS*, *MEETINGS WEST* and *SUCCESSFUL MEETINGS*. The Westin Resort & Spa in Whistler is an O’Neill Hotels & Resorts managed property, a Vancouver-based company also managing The Westin Grand in Vancouver and the Residence Inn by Marriott in Whistler.